



NEW WITH OUR **LATEST VERSION**

k-eCommerce is continually adding new features, performance improvements, enhanced security and bug fixes to our e-commerce solution for a better-than-ever shopping experience for your customers and simplified web store maintenance for your team.

We recently released our largest update in 5 years, with more than 300 new features and improvements.

Here's a quick tour of some of our most exciting new features!



Do-It-Yourself Updates: Updating k-eCommerce is Easier Than Ever

On-Demand Updates

Courtesy of our high-performance private enterprise cloud, k-eCommerce customers are now able to access our solution directly to apply the latest updates and patches themselves.

k-eCommerce Sandbox

Our private cloud now features a sandbox environment that allows you to familiarize yourself with new k-eCommerce features and get the hang of how they work.

Powerful Product Management Tools for Large-Volume Distributors, Manufacturers and Retailers

Large-volume catalog and category management tools

Define rulesets for catalogs and categories through your administrative back end to automate association of products based on the rules you set.

Large-volume attribute management tools

In the same way, define rulesets for attributes through your administrative back end to automatically assign attributes to products under certain conditions.

Cutting-Edge Digital Commerce for the 2020 Marketplace

Curbside pickup

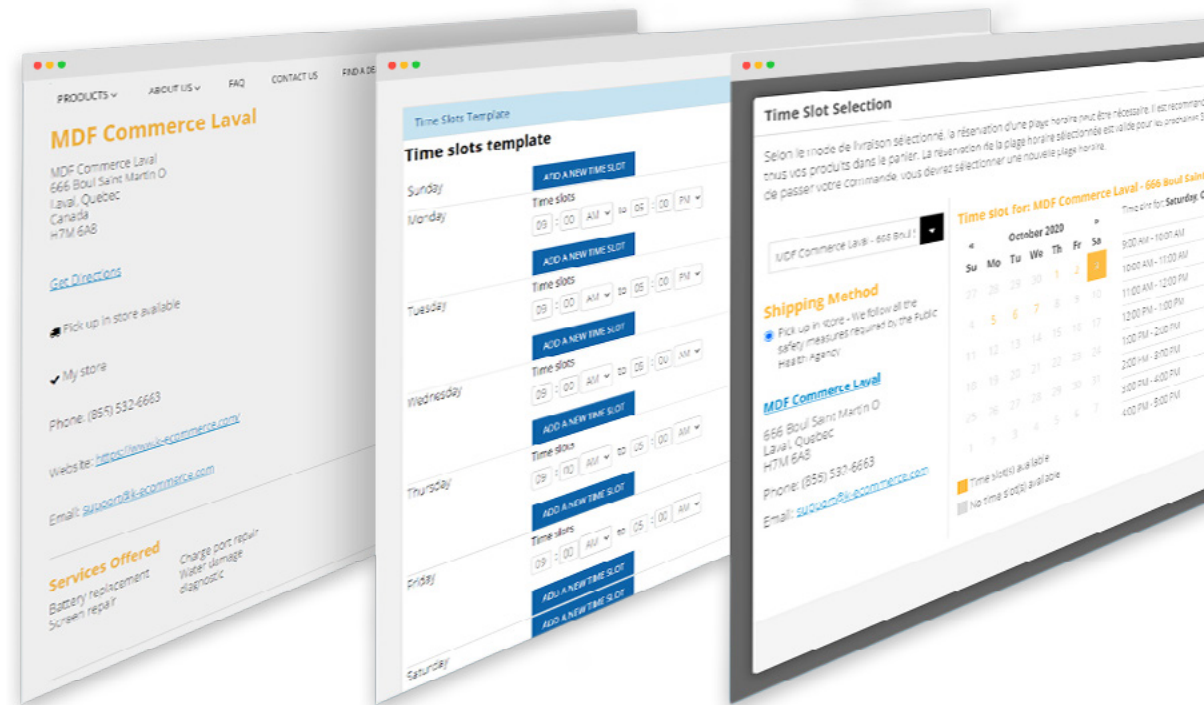
Give your customers the option of reserving a timeslot to pick up their items outside your store. This provides your business with a crucial lifeline for sales should pandemic restrictions tighten.

Improved Find-a-Store

New Find-a-Store functionality lets you add images to your store locations, and gives your customers the ability to select favorite locations and check store inventory.

Enhanced Payment Features

With the latest version of k-eCommerce, you can process ACH and EFT transactions, and issue post-authorization uplifts on transactions where you anticipate additional fees.



New Features to Power Your Marketing Campaigns

Built-in Mailchimp Integration

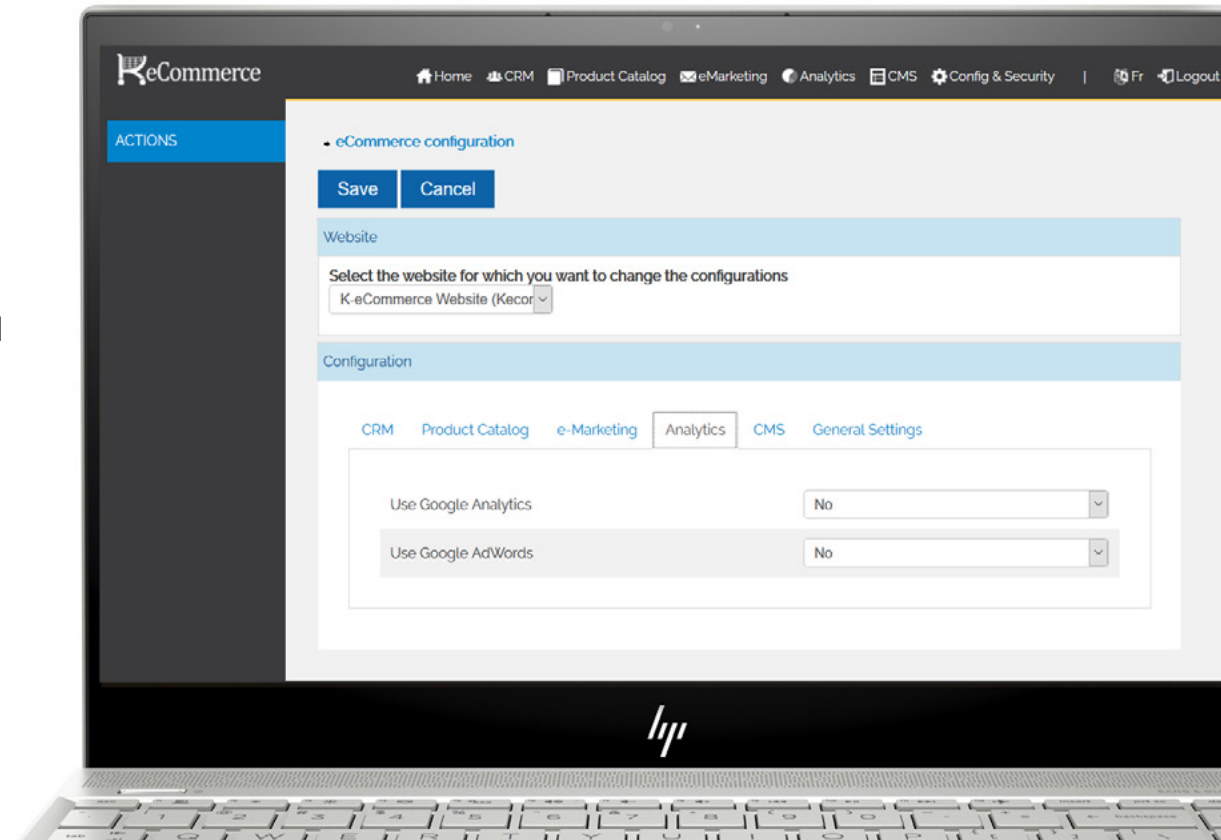
k-eCommerce now offers built-in Mailchimp integration, which means that you can fuel email campaigns with live product and price data from your online store.

Facebook pixel

Facebook pixel is a tool that tracks visitors to your site and lets you to retarget them with ads when they are on Facebook. It also gathers data on their behavior when they return to your site.

Ecommerce for Google Analytics

Ecommerce for Google Analytics creates specialized reports that give you insight into all purchase-related activities on your website, including Key Performance Indicators (KPIs) such as average order value, time to purchase, conversion rate and more, as well as relevant transactional and product information.



Enhanced Ecommerce for Google Analytics

Enhanced Ecommerce for Google Analytics offers information on product impressions (the number of products each visitor is shown), as well as the products that customers click on, view details for, add to their carts, and more.

Open Graph for Facebook

The Open Graph protocol is a tool that lets you integrate any page on your website as a rich object on Facebook. It's a great way to share product pages and announce special promotions on your site.

Twitter Cards

Twitter Cards are advertisements that you can insert into tweets to help send traffic to your website. According to Twitter internal data, using Twitter Cards with promoted tweets results in 43% more engagement than Tweets with links.

Abandoned cart notifications

By configuring your webstore to alert customers when they have an abandoned cart, you increase the odds that they will return and complete the purchase.

And the best part?

All this is included, along with more than 300 other features performance improvements and fixes, with the most recent version of **k-eCommerce**!

Want to talk about your project?

Our e-commerce experts are here to answer all your questions. Book a call with us today or schedule a live demo!



1-855-532-6663



BOOK A DEMO

