Multi-Site Management

Streamline your brands and websites

k·ecommerce.
powered by mdf commerce

Create unique online experiences for all your brands

If you are managing multiple brands or websites, k-ecommerce's Multi-Site Management might interest you. It allows you to operate multiple ecommerce sites efficiently and create unique experiences for your different brands while giving you complete flexibility with a separate ecommerce store connected to each ERP company.

This add-on provides the easiest setup for integrating multiple online stores to your ERP platform or implementing additional URLs to an existing k-ecommerce system. k-ecommerce's Multi-Site Management matches your back-end setup so that multiple websites can integrate to a single ERP platform. It ensures that your customers get the right information associated to the proper company and reduces manual data entry and errors.

Gain maximum awareness for your brands

k-ecommerce's Multi-Site Management helps you promote brand awareness and trust for your specific brands or product lines.

Give each brand its own website and unique branding (color scheme, logo, etc.).

Target select audiences and customer groups by creating a website specifically for them

Use specific content, imaging, and product offerings to personalize the experience even further

Ideal for running both B2B and B2C

Separating your B2B and B2C websites can offer many advantages. It allows you to add more reseller-focused content, slider images and web pages on your B2B site while maintaining more retail-focused content on your B2C site.

B2C

B2B

Ready to add on Multi-Site Management?

Contact our team of ecommerce experts today.

Choose the best option for your business

For a single-company setup

> Multiple sites integrate to the same ERP platform for maximum efficiency and fastest go-to-market time

> A single synchronization service is required

> A single admin site is used to configure all the individual sites

For a multi-company setup

> Multiple websites are connecting to separate databases within the same ERP platform

> A synchronization service is required for each individual site

> A separate admin site is used to configure each individual site