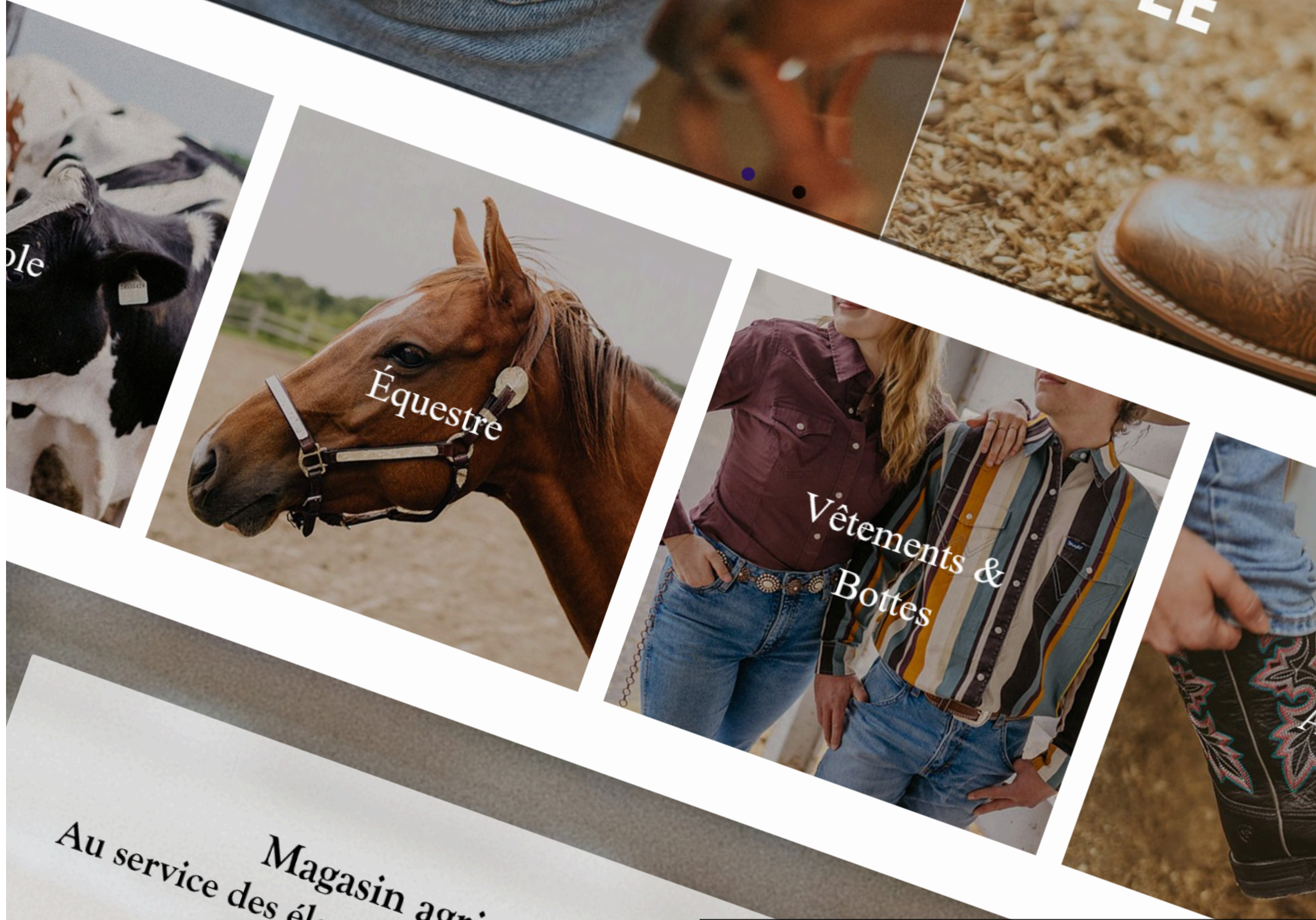




Premier Choix Agricole

By k-ecommerce



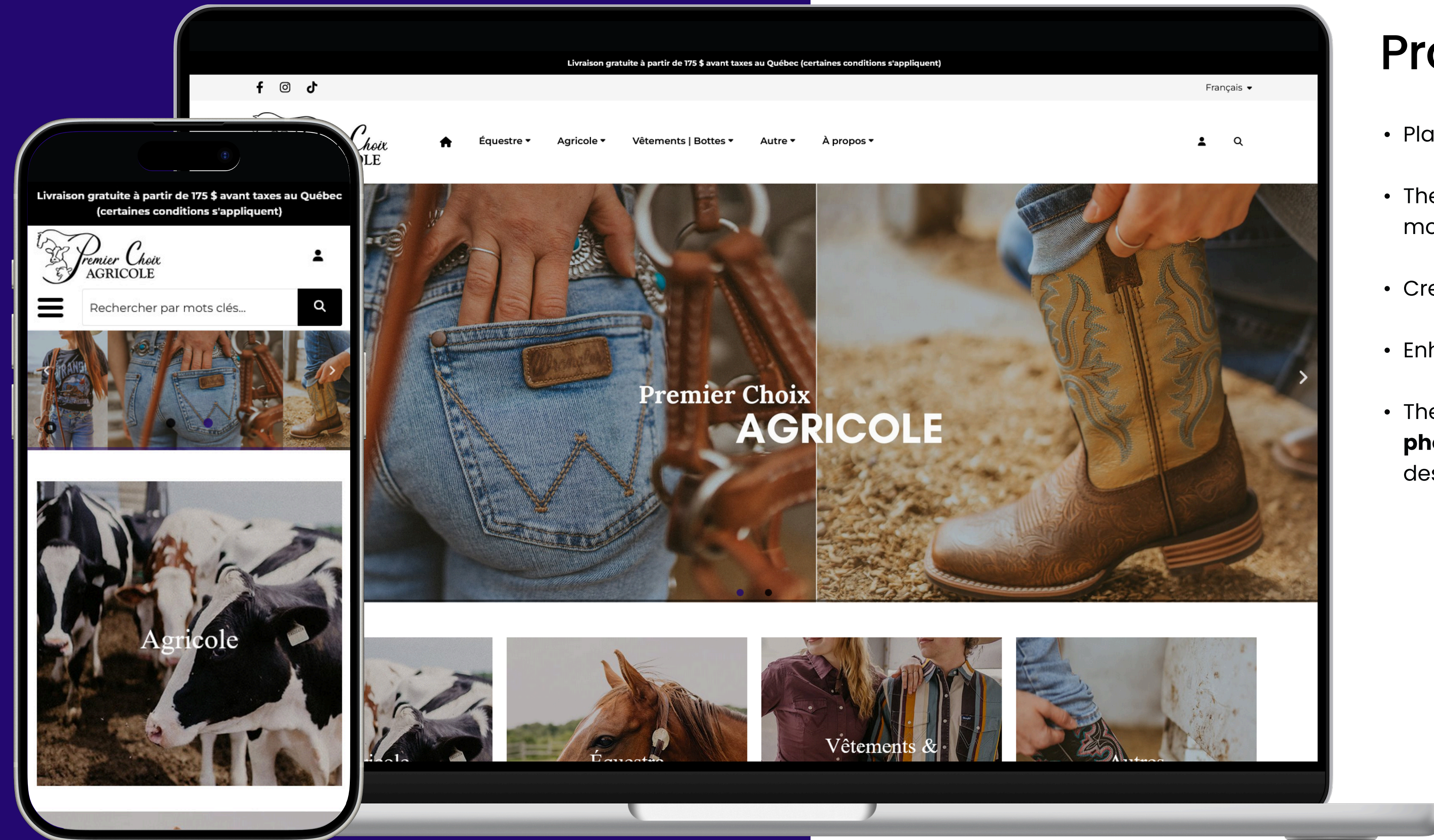


Premier Choix Agricole

INDUSTRY	DESIGN PACKAGE	THEME SELECTED	WEBSITE LANGUAGE	YEAR
Agricultural/Equestrian - B2B-B2C	Essential	Theme 02 - Magna	Français/English	2025

Project Key Points

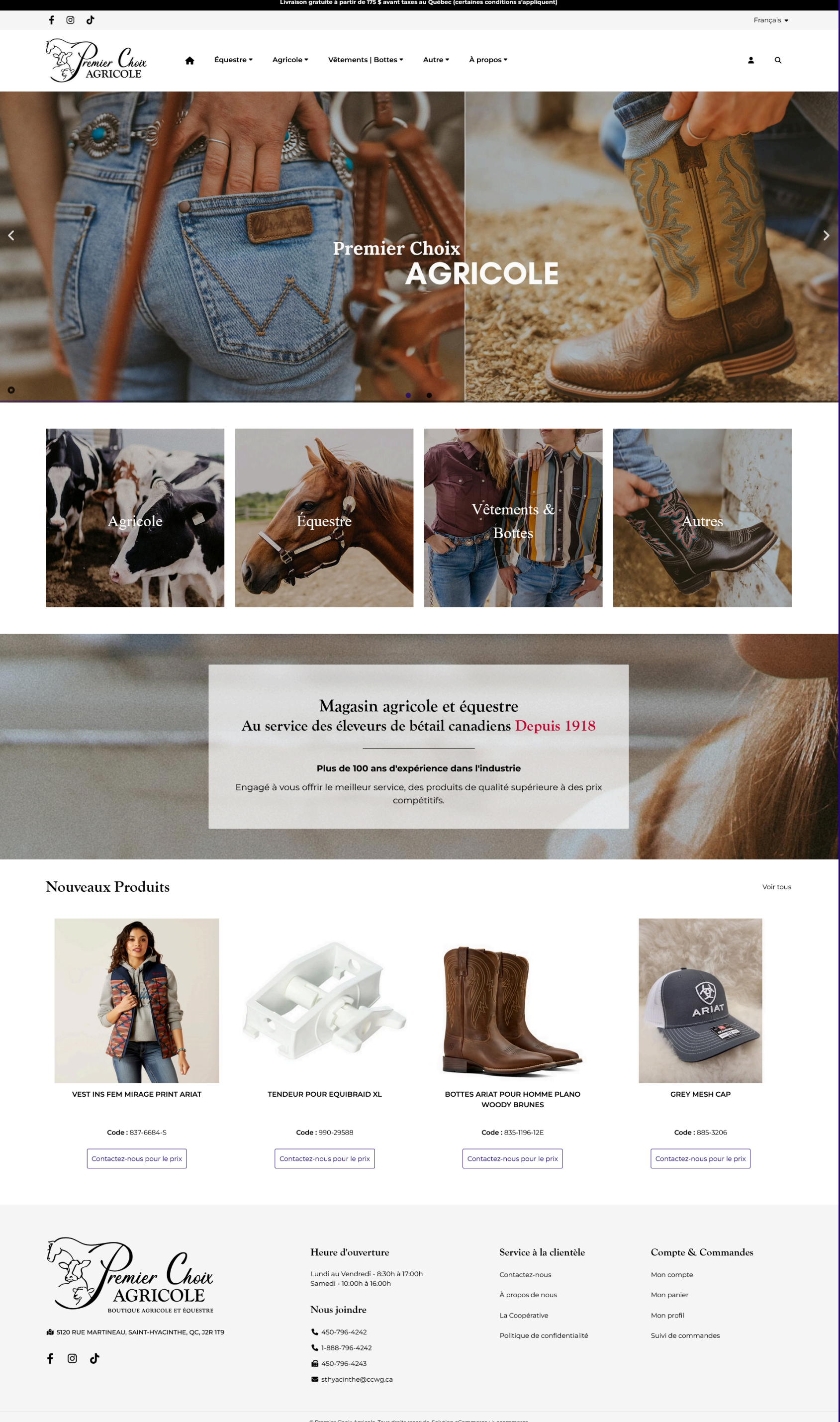
- Platform and Design Migration to **Core 2**.
- The client opted for a **new theme** to give the site a more modern, updated feel.
- Creation of a **category section** on the homepage.
- Enhance the **about us section** of the homepage.
- The client provided a rich collection of **high-quality photos**, which served as the foundation for the design.



Homepage

Desktop View

- **Header & Main navigation bar:** The change of the theme use allow for a new header layout.
- **Slider:** The client needed a way to showcase specific products and effectively convey key messages. The slider is ideal for this purpose.
- **Content sections:** The client had minimal design content to migrate from Core 1 to Core 2, with the original homepage consisting of just a single block of text. Using our Page Builder tool, we revitalized the layout by enhancing the "About" section and adding both a category section and a product showcase—creating a more engaging and content-rich experience.
- **Page Builder:** This tool allows the client to easily modify and update their content after it has been integrated. It will also help the client create other pages in the future.
- **Footer:** The original footer contained minimal information prior to the migration. We proposed and implemented key elements to display, enhancing usability and improving the overall customer experience.



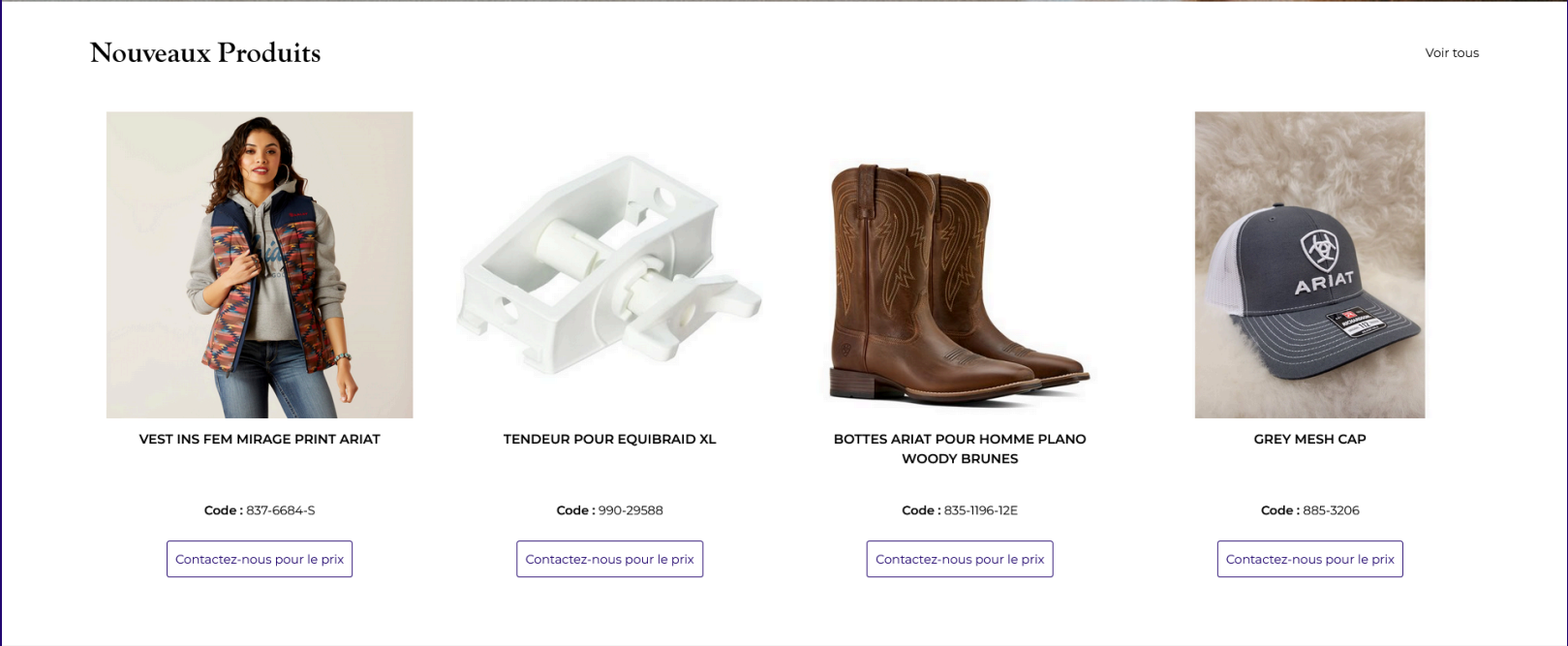
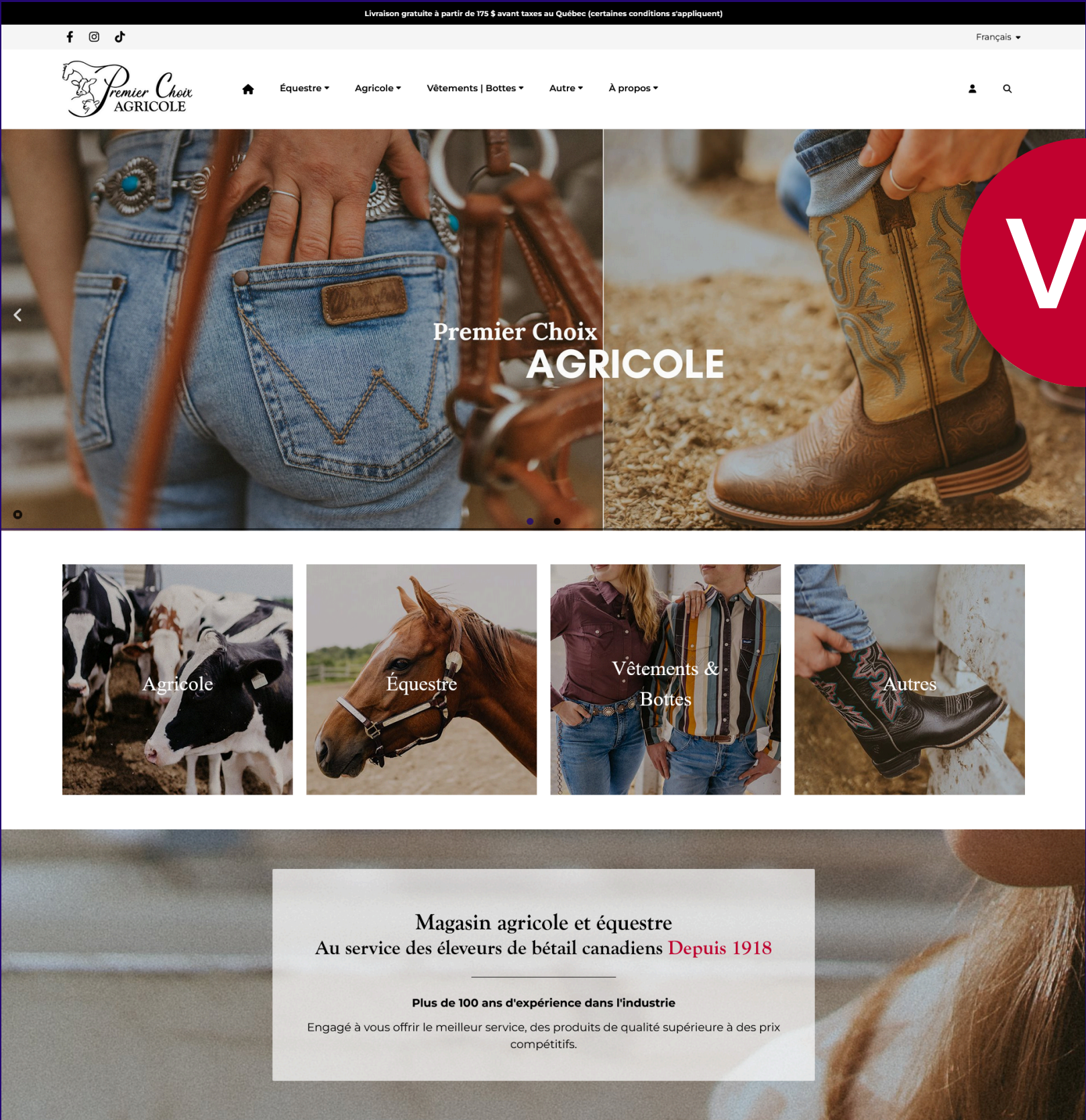
Homepage

Mobile View

- **Mobile-First Approach:** Our Page Builder tool allows us to design for mobile devices first, then adapt the layout for larger screens.
- **Flexible Layout:** The Page Builder allows easy reorganization of sections, ensuring they adjust perfectly to various screen resolutions.

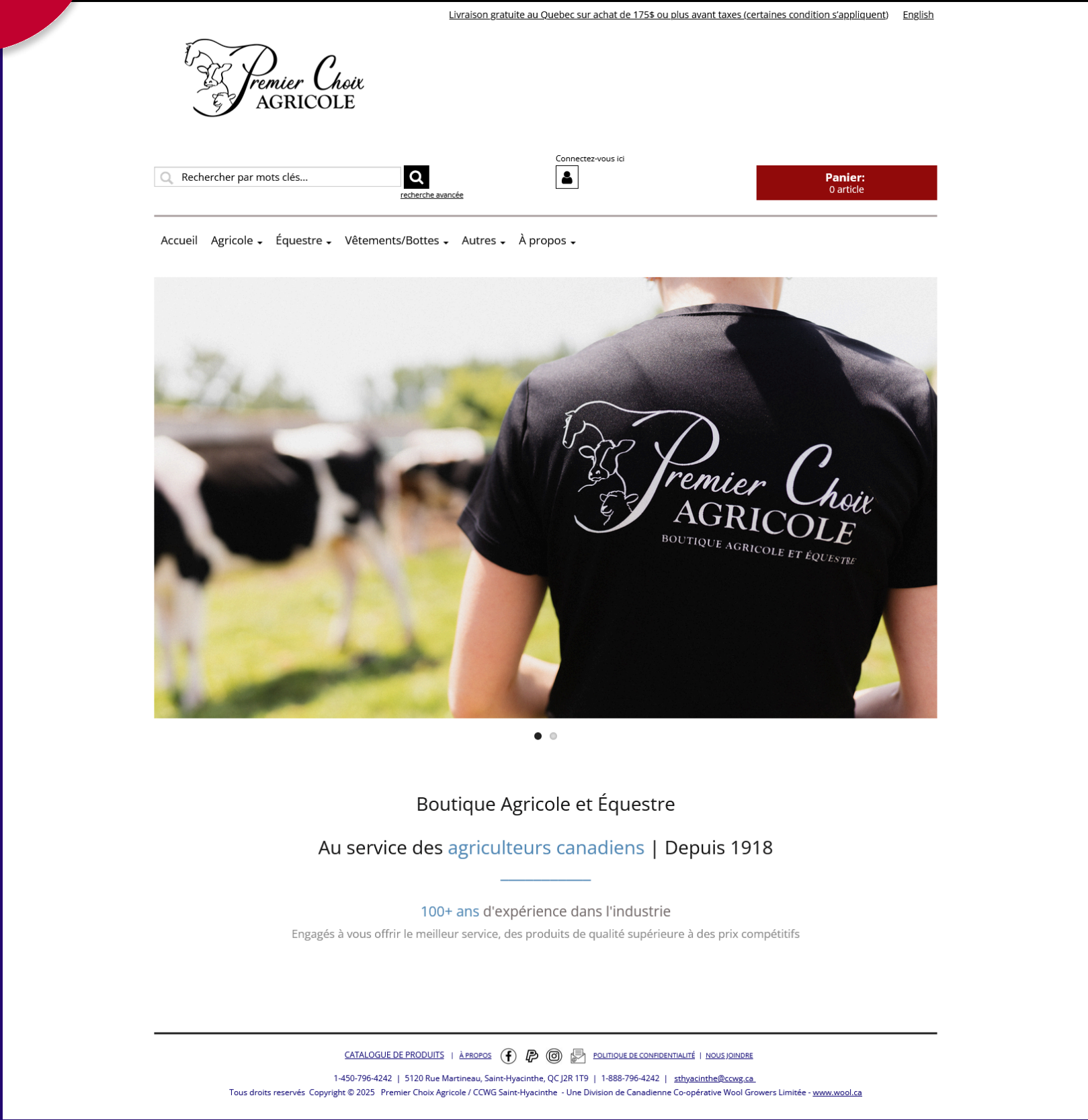


CORE 2



VS

CORE 1



Core 2 VS Core 1

- **Header:** The wider layout of the website offers greater breathing room for content, creating a cleaner, more contemporary appearance. Additionally, the streamlined top bar enhances the modern aesthetic and improves overall usability.
- **General look:** The stunning photos they provided served as a key inspiration for the overall design. Incorporating a category section and a product showcase added depth and a dynamic, engaging feel to the layout.
- **Page Builder:** The migration to Core 2 will enable the client to maintain and update the content on their homepage more easily.



We believe every project is a unique opportunity to create something impactful and meaningful. If this design presentation has inspired you or if you have a vision for your own design needs, we'd love to hear from you. Our team is here to collaborate with you, understand your goals, and craft a solution tailored to your needs. Reach out to us today, and let's discuss how we can bring your ideas to life in the most creative and effective way possible.

Toll Free 1 877 677-9088
Phone 450 449-0102

k-ecommerce.com