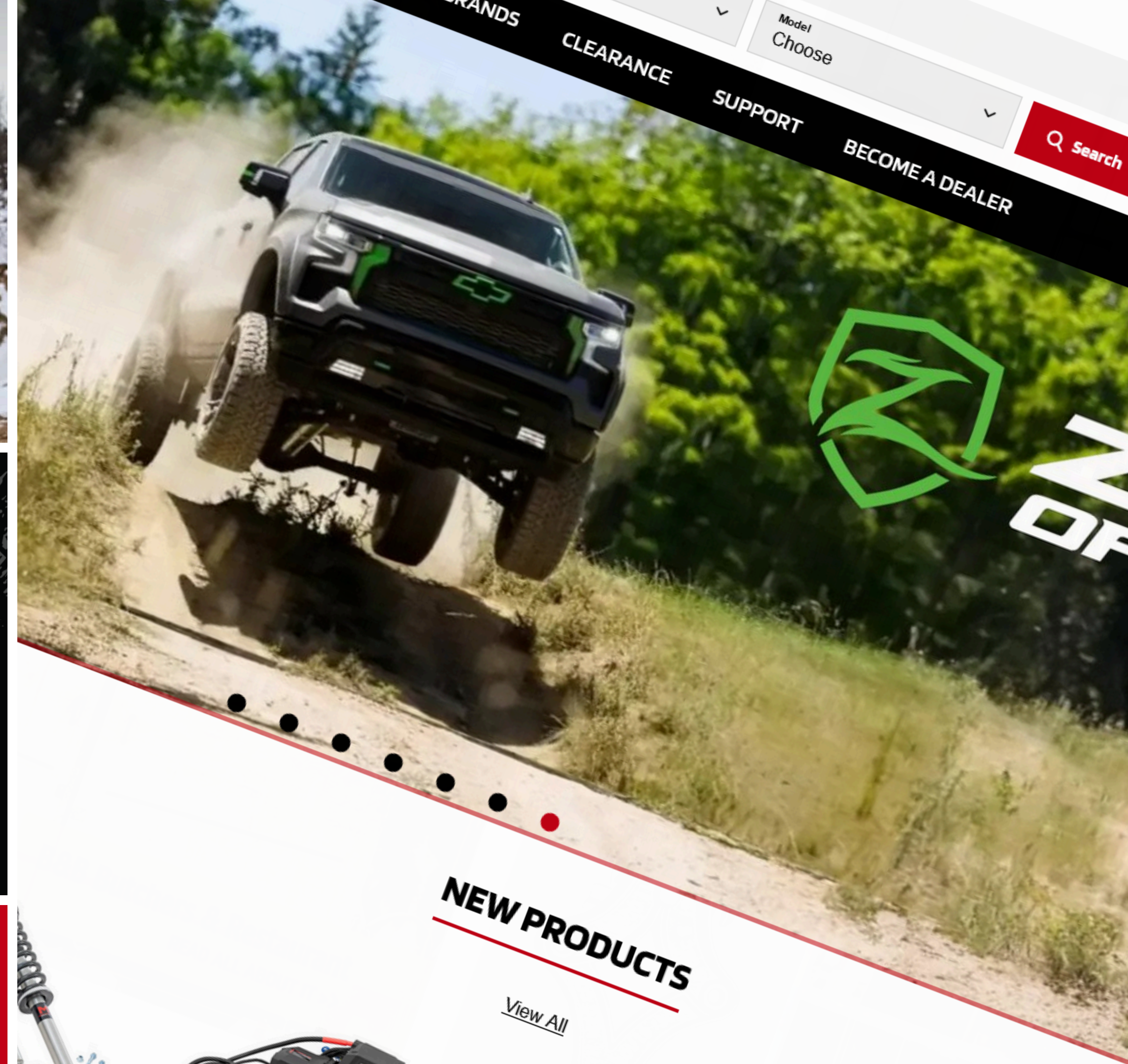




Canam 4X4

By k-e-commerce





Canam 4X4

INDUSTRY

DESIGN PACKAGE

THEME SELECTED

WEBSITE LANGUAGE

YEAR

Automotive - B2B

Essential

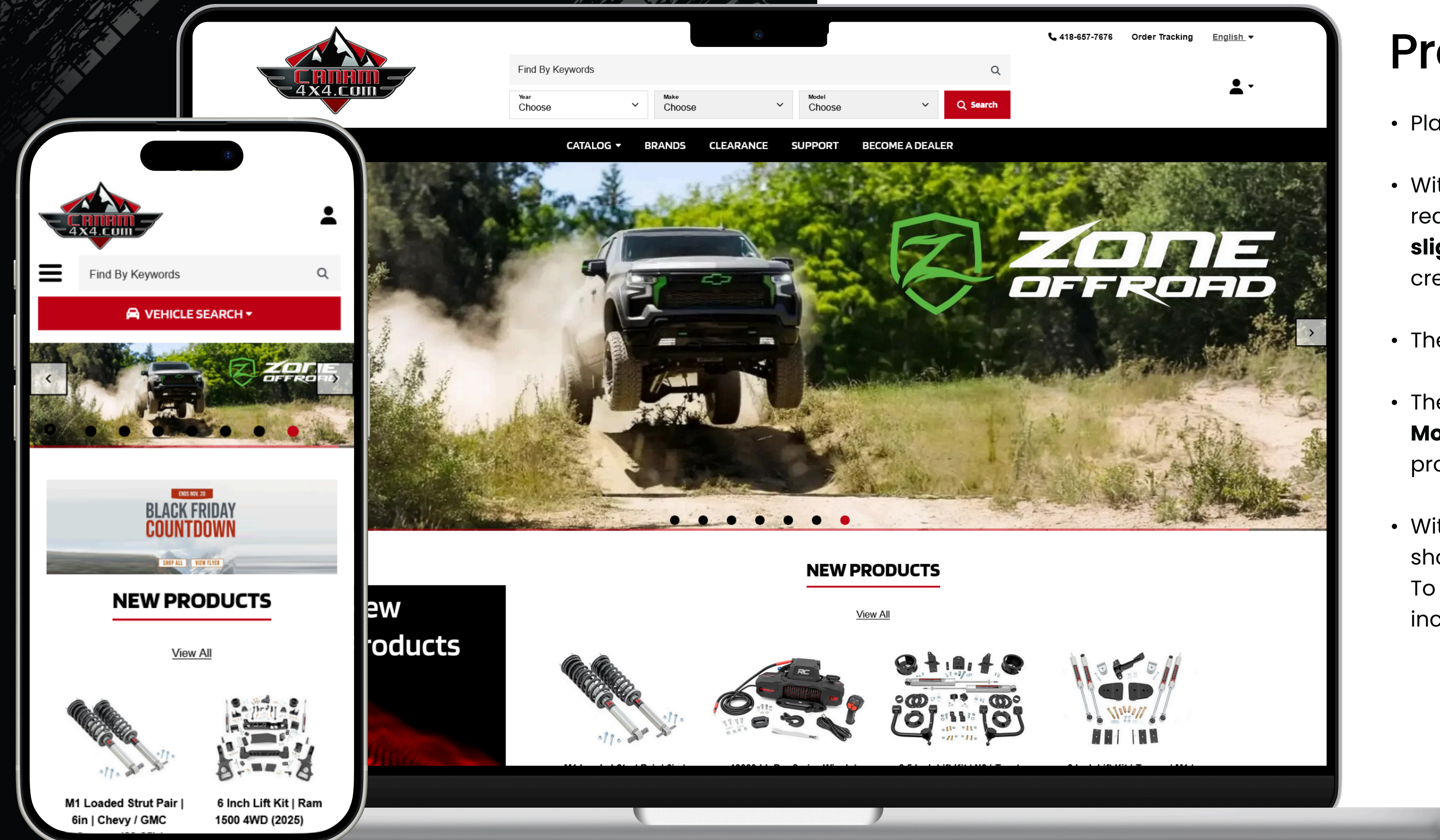
Theme 04 - Homester

English & French

2024

Project Key Points

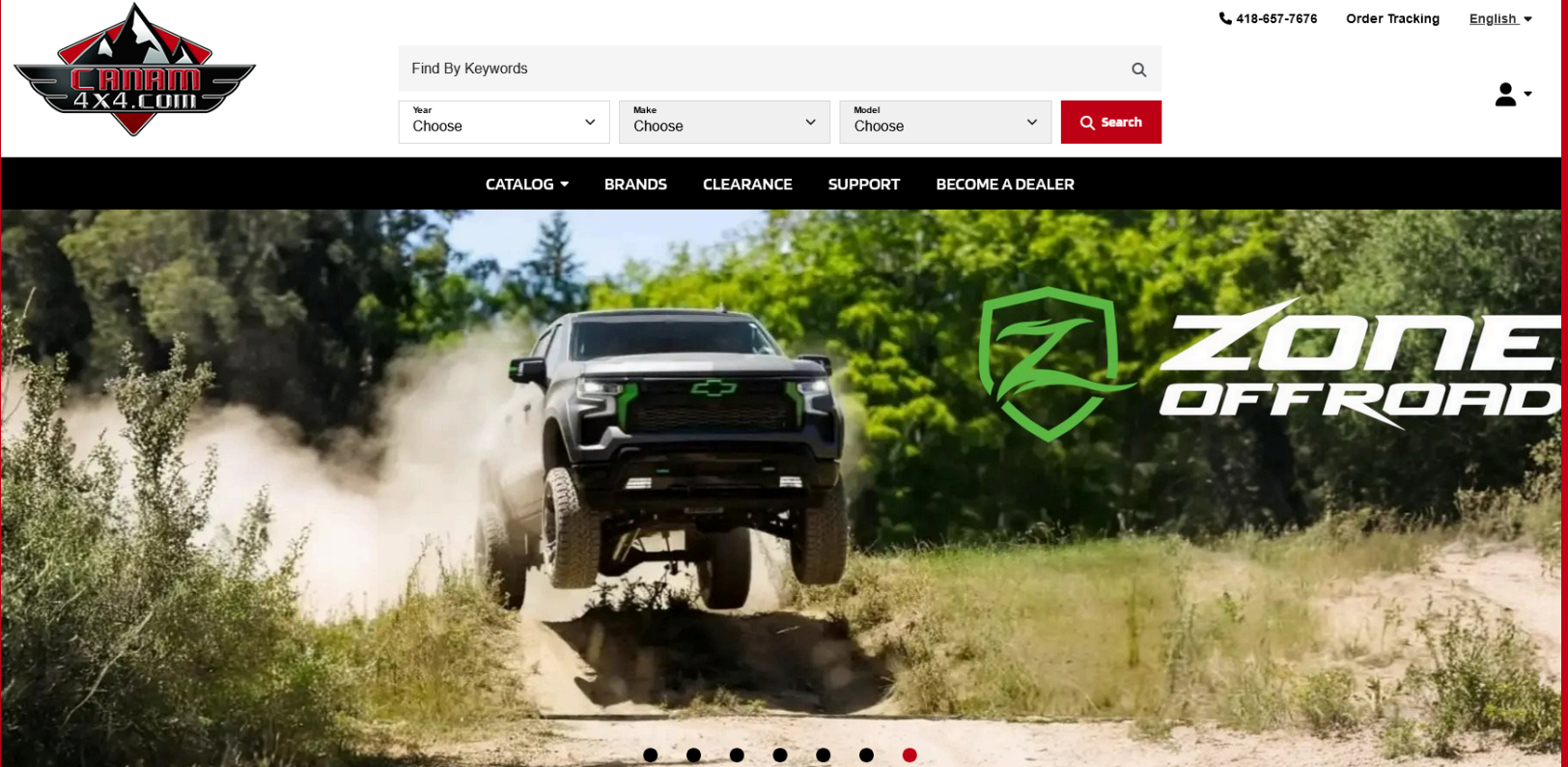
- Platform migration to **Core 2** and Redesign.
- With other priorities in mind, the request for the redesign was very simple. The client wanted to **slightly update the design of his Core 1 website** to create a more **modern** and **streamlined** look.
- The theme selected is **exclusive** to **Core 2**.
- The **primary focus** was to enhance the **Year/Make/Model** feature, as it is essential in their industry to provide this type of search functionality.
- With the **website wider** than before, the product showcase boxes appeared too large for the client. To address this, we created a **side section** to incorporate **banners**.



Homepage

Desktop View

- Header & Main navigation bar:** The wider layout of the website provides more breathing room for the elements, allowing for the expansion of the Year/Make/Model feature.
- Slider:** The client wanted to showcase their products while promoting the brand, as product searches in this industry are often driven by the brand.
- Content sections:** Aside from featuring a few brands at the bottom of the page, the client chose to showcase categories with selected products as the main strategy. The addition of banners on the left helped divide the section, providing visual support.
- Page Builder:** This tool allows the client to easily modify and update their content after it has been integrated. It will also help the client create other pages in the future.
- Footer:** While the footer remains simple, the addition of tire tracks around the logo adds texture and enhances the overall design.



New Products



M1 Loaded Strut Pair | 6in | Chevy / GMC Canyon (23-25) / Colorado (23-24)
[Rough Country](#)
Code: RC-502173
Retail price 784.95
Qty avail.: 0



13000-Lb Pro Series Winch | Synthetic Rope
[Rough Country](#)
Code: RC-TS13000S
Retail price 1,039.95
Qty avail.: 1



3.5 Inch Lift Kit | N3 | Toyota Land Cruiser 4WD (2024)
[Rough Country](#)
Code: RC-72630
Retail price 1,255.95
Qty avail.: 0



3 Inch Lift Kit | Tremor | M1 | Ford F-250 / F-350 Super Duty 4WD (2023-2024)
[Rough Country](#)
Code: RC-44240
Retail price 1,287.95 ka
Qty avail.: 0

NEW PRODUCTS

[View All](#)

BEST SELLERS

[View All](#)



N3 Rear Shocks | 0-3.5" | Ford F-150 (09-24) / Raptor (10-24)
[Rough Country](#)
Code: RC-23209_C
Retail price 156.95
Qty avail.: 10



2 Inch Leveling Kit | Ford F-150 (09-24) / Raptor (17-18)
[Rough Country](#)
Code: RC-52200
Retail price 78.95
Qty avail.: 12



UNIVERSAL 2" BLOCS (PAIR)
[Kingrock](#)
Code: KR-16415B
Retail price 66.95
Qty avail.: 50+



Forged Upper Control Arms | OE Upgrade | Chevy / GMC Sierra 1500 (19-25) / Silverado 1500 (19-25)
[Rough Country](#)
Code: RC-10018
Retail price 470.95
Qty avail.: 4

CLEARANCE

[View All](#)



MX6 SHOCK ABSORBER 14.53 / 21.50
[Pro Comp](#)
Code: MX6028
Qty avail.: 2



KYB Excel-G Strut Acura TSX 09-14 Accord 13-15
[KYB](#)
Code: KYB-340049
Qty avail.: 0



Yukon Minor install kit for Dana 60 and 61 differential
[Yukon Gear](#)
Code: MKD60R
Qty avail.: 1



BUSHWACKER OEM SILVERADO 14-19
[Bushwackers](#)
Code: 40956-02
Qty avail.: 1

FEATURED BRANDS

[See All](#)

ROUGH COUNTRY



INTERCO

New Products

NEW PRODUCTS

[View All](#)



M1 Loaded Strut Pair | 6in | Chevy / GMC Canyon (23-25) / Colorado (23-24)
[Rough Country](#)
Code: RC-502173
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Qty avail.: 0



13000-Lb Pro Series Winch | Synthetic Rope
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[Rough Country](#)
Code: RC-44240
Retail price 1,287.95 ka
Qty avail.: 0

Best Sellers

BEST SELLERS

[View All](#)



N3 Rear Shocks | 0-3.5" | Ford F-150 (09-24) / Raptor (10-24)
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Clearance

CLEARANCE

[View All](#)



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[Bushwackers](#)
Code: 40956-02
Qty avail.: 1

FEATURED BRANDS

[See All](#)

ROUGH COUNTRY



INTERCO

TUFFTRUCK



ACCOUNT & ORDERS

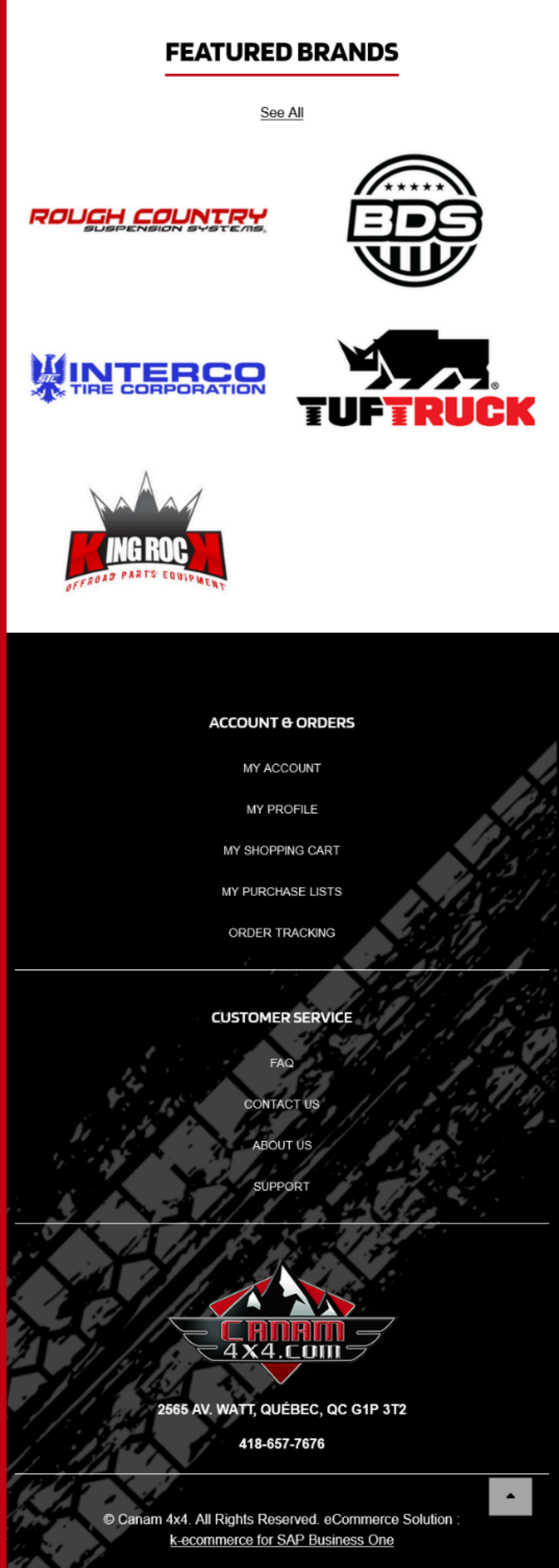
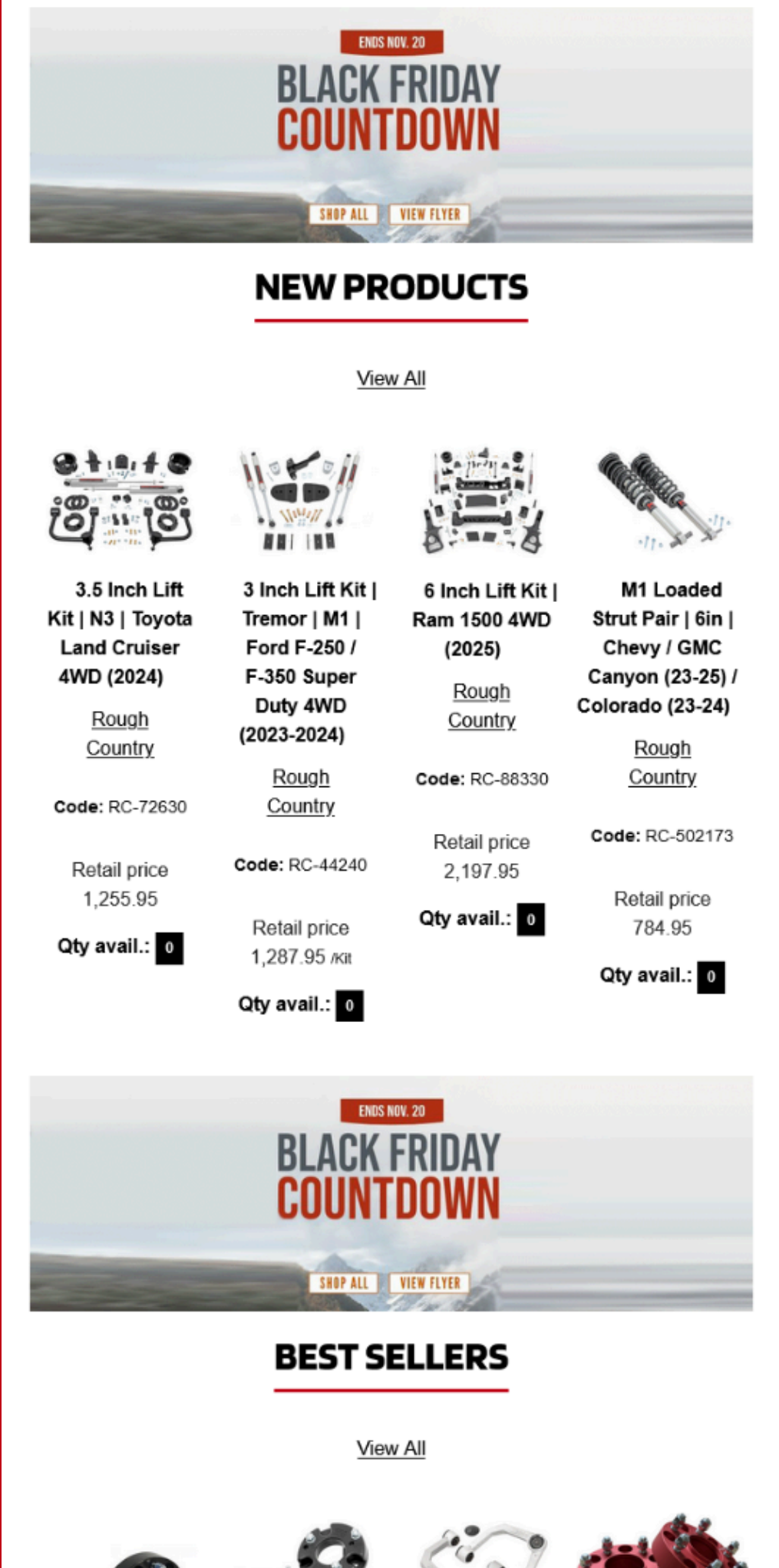
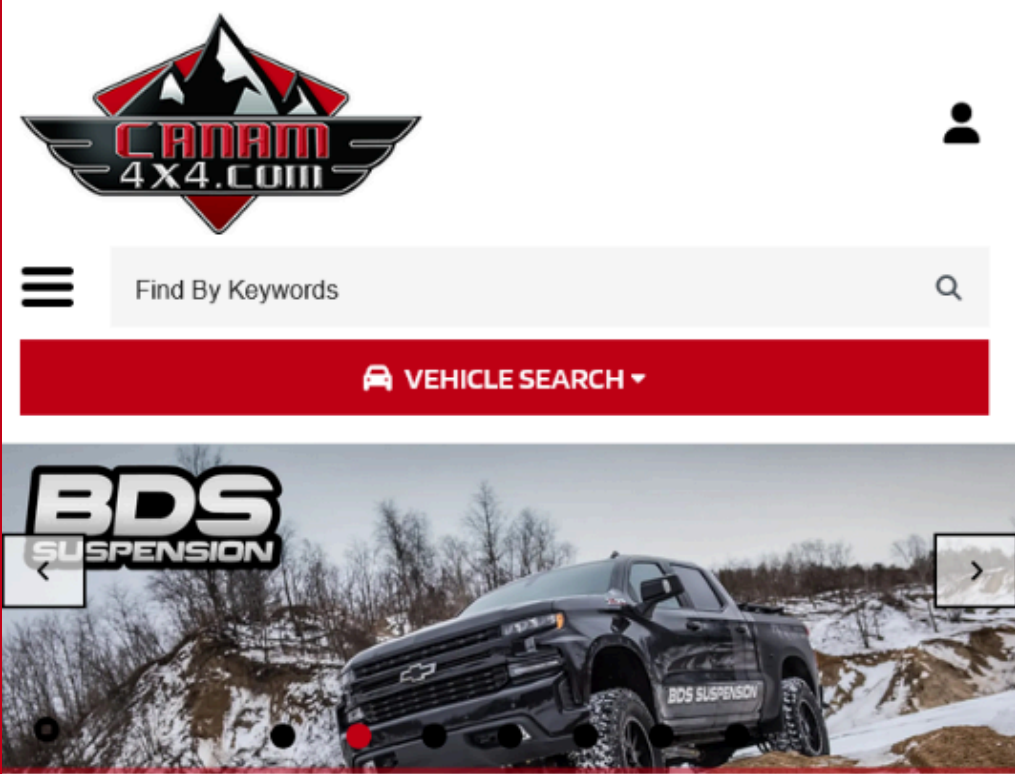
MY ACCOUNT
MY PROFILE
MY SHOPPING CART
MY PURCHASE LISTS
ORDER TRACKING

CUSTOMER SERVICE

FAQ
CONTACT US
ABOUT US
SUPPORT



2565 AV. WATT, QUÉBEC, QC G1P 3T2
418-857-7676



Homepage

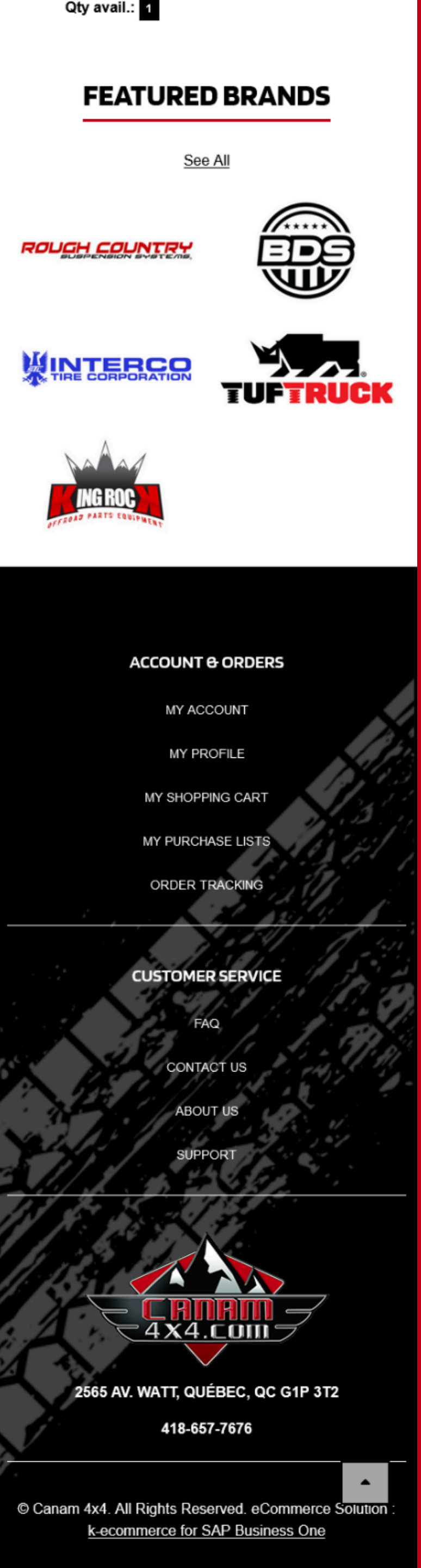
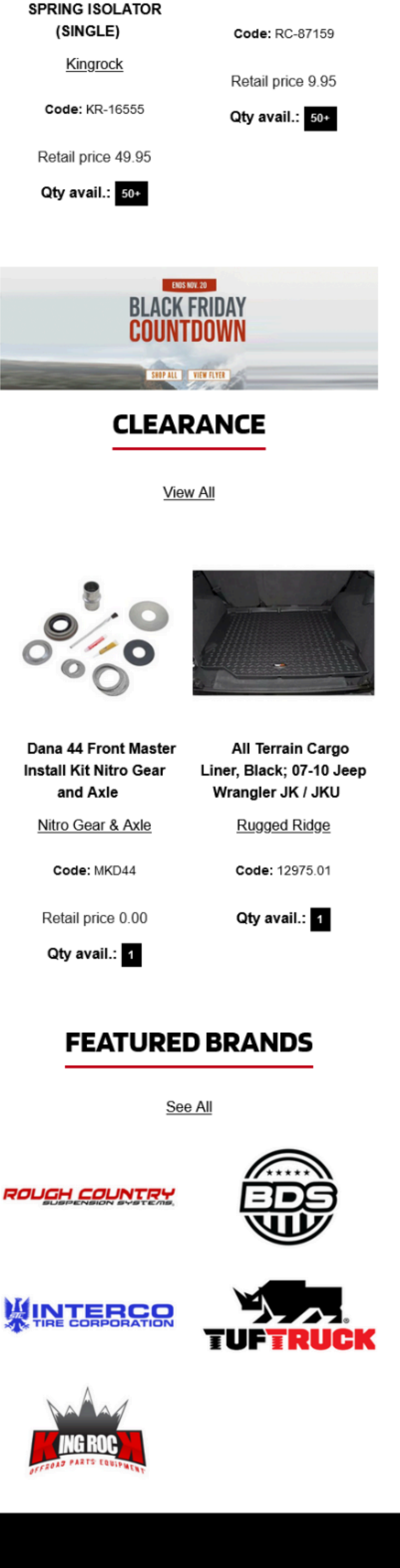
Tablet View

- **Header & Main Navigation Bar:** In tablet resolution, the header and navigation are adjusted to the same layout as the mobile experience to improved accessibility.
- **Year/Make/Model:** At smaller resolutions, it reverts to its original form as a dropdown button. The client also requested a label change for the button, and we added an icon for visual support.
- **Responsive Design:** As the resolution decreases, we optimized the space and layout to preserve the overall vibe and all the client's content, ensuring a smooth and user-friendly experience on tablet devices.

Homepage

Mobile View

- **Responsive Design:** With Core 2, we optimized the mobile experience by improving the layout and enhancing the collapsible navigation. Using a Mobile-First approach, we ensured that each section met industry standards.
- **Mobile-First Approach:** Our Page Builder tool allows us to design for mobile devices first, then adapt the layout for larger screens.
- **Flexible Layout:** The Page Builder allows easy reorganization of sections, ensuring they adjust perfectly to various screen resolutions.



YEAR / MAKE / MODEL



418-657-7676 Order Tracking English ▾

Find By Keywords

Year
Choose ▾

Make
Choose ▾

Model
Choose ▾

CATALOG ▾ BRANDS CLEARANCE SUPPORT BECOME A DEALER

Find By Keywords

Year
2025 ▾

Make
Jeep ▾

Model
Sélectionnez ▾

Sélectionnez
Grand Wagoneer L
Wagoneer L

CATALOG ▾ BRANDS CLEARANCE SUPPORT BECOME A DEALER

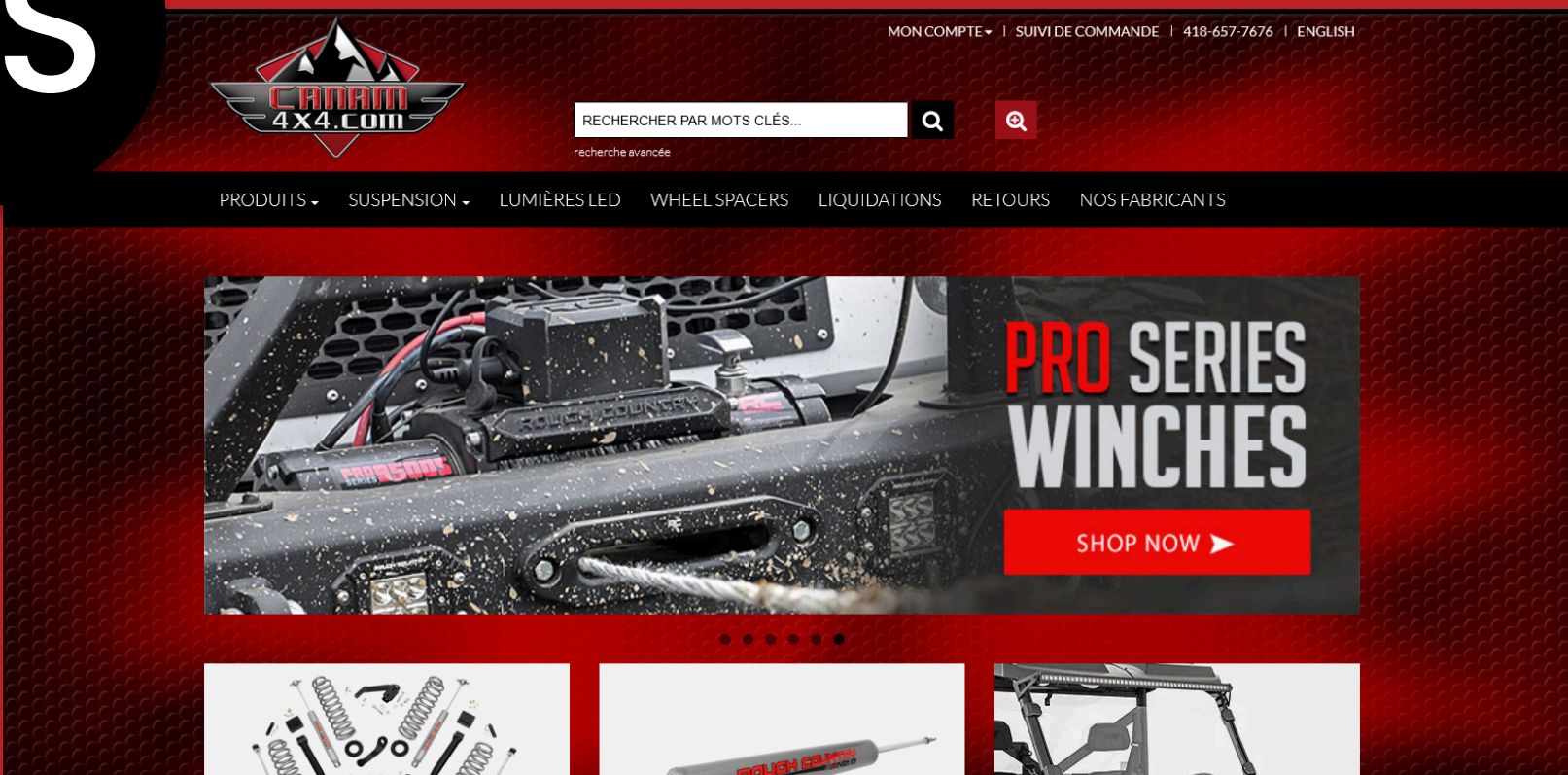
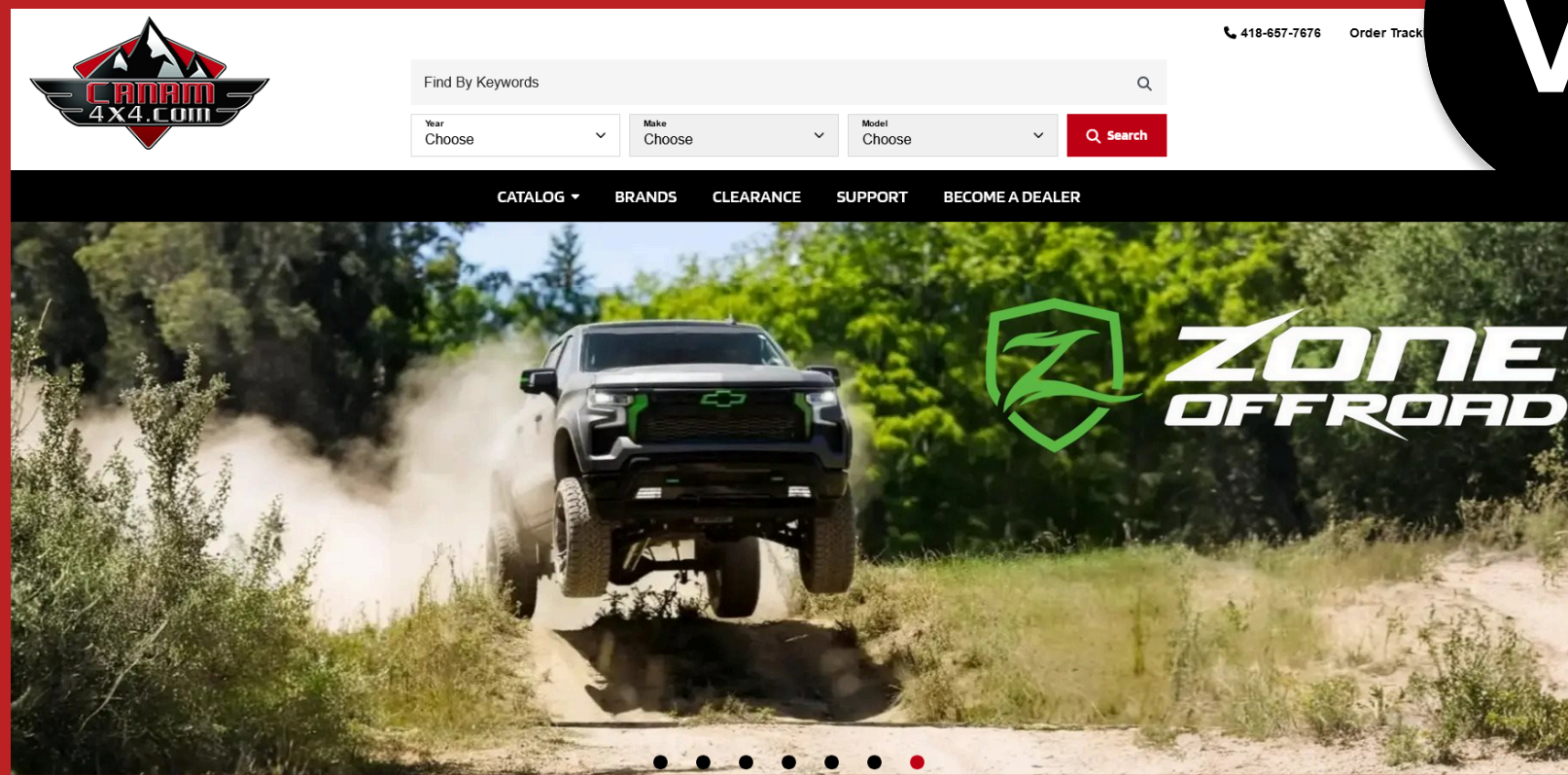
Feature

- The main focus of the redesign was the Year/Make/Model feature. Instead of the default dropdown button with all the fields, we opted for a more visual and accessible design by placing the search options directly below the general search bar for quicker access.

CORE 2

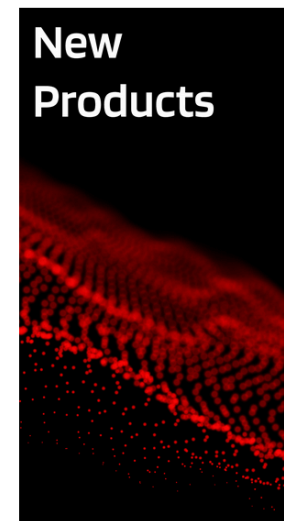
VS

CORE 1



Core 2 VS Core 1

- **Header:** The wider layout of the website provides more breathing room for the elements, allowing for the expansion of the Year/Make/Model feature.
- **General look:** The client's website was created many years ago, and they felt it was time for a refreshed, more modern look. Choosing a white background was the first step in this redesign.
- **Page Builder:** The migration to Core 2 will enable the client to update the content on their homepage and create new pages more easily.



NEW PRODUCTS

[View All](#)



M1 Loaded Strut Pair | 6in | Chevy / GMC Canyon (23-25) / Colorado (23-24)
[Rough Country](#)
Code: RC-502173
Retail price 784.95
Qty avail.: **9**



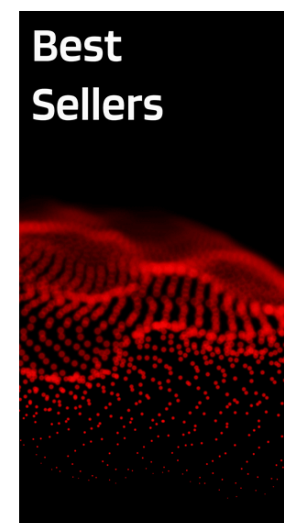
13000-Lb Pro Series Winch | Synthetic Rope
[Rough Country](#)
Code: RC-TS13000S
Retail price 1,039.95
Qty avail.: **1**



3.5 Inch Lift Kit | N3 | Toyota Land Cruiser 4WD (2024)
[Rough Country](#)
Code: RC-72630
Retail price 1,255.95
Qty avail.: **4**



3 Inch Lift Kit | Tremor | M1 | Ford F-250 / F-350 Super Duty 4WD (2023-2024)
[Rough Country](#)
Code: RC-44240
Retail price 1,287.95
Qty avail.: **9**



BEST SELLERS

[View All](#)



N3 Rear Shocks | 0-3.5" | Ford F-150 (09-24) / Raptor (10-24)
[Rough Country](#)
Code: RC-23209_C
Retail price 156.95
Qty avail.: **18**



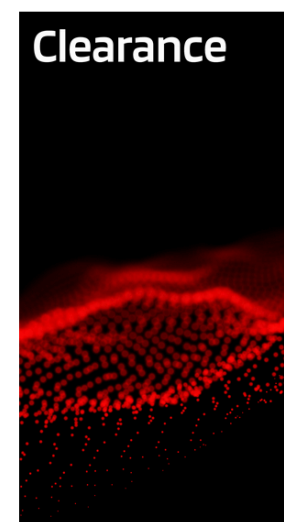
2 Inch Leveling Kit | Ford F-150 (09-24) / Raptor (17-18)
[Rough Country](#)
Code: RC-52200
Retail price 78.95
Qty avail.: **12**



UNIVERSAL 2" BLOCS (PAIR)
[Kingrock](#)
Code: KR-16415B
Retail price 66.95
Qty avail.: **50+**



Forged Upper Control Arms | OE Upgrade | Chevy / GMC Sierra 1500 (19-25) / Silverado 1500 (19-25)
[Rough Country](#)
Code: RC-10018
Retail price 470.95
Qty avail.: **8**



CLEARANCE

[View All](#)



MX6 SHOCK ABSORBER 14.53 / 21.50
[Pro Comp](#)
Code: MX6028
Qty avail.: **2**



KYB Excel-G Strut Acura TSX 09-14 Accord 13-15
[KYB](#)
Code: KYB-340049
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Yukon Minor install kit for Dana 60 and 61 differential
[Yukon Gear](#)
Code: MKD60R
Qty avail.: **4**



BUSHWACKER OEM SILVERADO 14-19
[Bushwackers](#)
Code: 40956-02
Qty avail.: **1**

FEATURED BRANDS

PRODUITS VEDETTES



SUSPENSION



AMORTISSEURS



UTV/ATV



ESPACEURS DE ROUES



ÉCLAIRAGE & ACCESSOIRES



ACCESSOIRES EXTÉRIEUR



ACCESSOIRES INTÉRIEUR



WINCHES & ACCESSOIRES



AIR SPRINGS & HD COIL SPRINGS



PNEUS



ROUES



ARMOR & SKID PLATES



GROUPE MOTOPROPULSEUR



PIÈCES DE DIRECTIONS



COMPOSANTS DE SUSPENSION



ACCESSOIRES DE JEEP



BODY LIFT

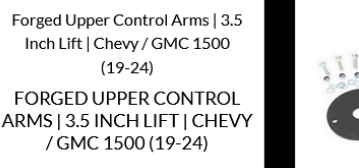


BALL JOINTS & ALIGNEMENT



VÊTEMENTS & DIVERS

PRODUITS VEDETTES



Forged Upper Control Arms | 3.5 Inch Lift | Chevy / GMC 1500 (19-24)
FORGED UPPER CONTROL ARMS | 3.5 INCH LIFT | CHEVY / GMC 1500 (19-24)
[Rough Country](#)
Code: RC-44240
Qty avail.: **9**



2 INCH LEVELING KIT | Ford F-150 (09-24) / Raptor (17-18)
[Rough Country](#)
Code: RC-52200
Qty avail.: **12**



3 Inch Lift Kit | Chevy Silverado & GMC Sierra 2500HD 2WD / 4WD (2020-2024)
3 INCH LIFT KIT | CHEVY SILVERADO & GMC SIERRA 2500HD 2WD / 4WD (2020-2024)
[Rough Country](#)
Code: RC-72630
Qty avail.: **4**



2 INCH LEVELING KIT | Ford F-150 (09-24) / Raptor (17-18)
[Rough Country](#)
Code: RC-52200
Qty avail.: **12**



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